



# *SOCIAL CLUB*

**Lite Paper**

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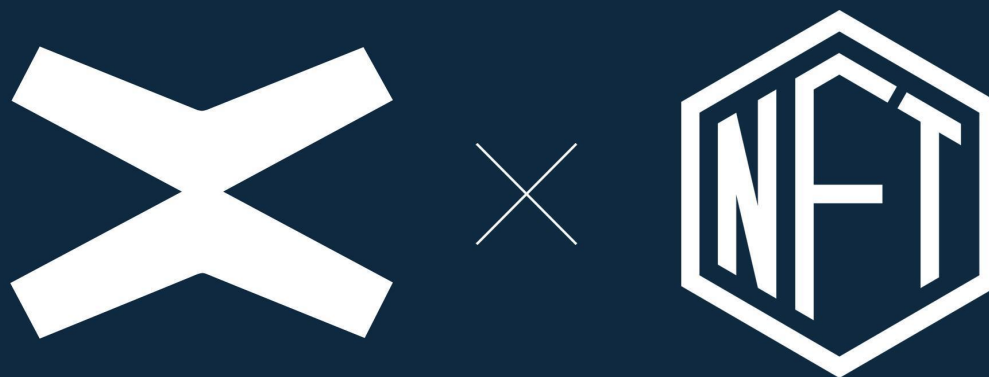
# Introduction

The NFT Social club is a collaborative platform open to everyone to discover and learn about the NFT projects on MultiversX (formerly Elrond). This platform is intended for both individuals and project leaders.

NFT enthusiasts or curious will be able to discover all the NFT projects on MultiversX, improve view of their NFT portfolios and share their knowledge.

The platform aims to centralize information in that domain. These will be published collaboratively. A reward system will be set up for contributors and active members to make the platform sustainable: let's introduce the first Contribute to Earn.

The financing of the platform will be done by the sale of Booster Pass, services and items which can be purchased in EGLD then in a later stage with the NFT Social Club ESĐT.



# The project

The NFTs on MultiversX is very dynamic environment. Many projects are created with different ambitions and usage. Some are related to art, games, others to the Metaverse or physical products.

Some projects have already achieved international notoriety such as Aquaverse, which has been able to federate beyond the NFT community. But this remains an exception, the vast majority of projects lack visibility.

With the NFT Social club, we want to simplify access to information for users and allow projects to obtain another way of making themselves known.

NSC therefore wishes to offer services for two types of profiles:

- individual owners or future owners of NFTs.
- existing projects or projects under development.

Today, projects or investors mainly use 2 tools, Twitter and Discord. These 2 social media are very efficient for accessing official information, exchanging with the community and project owners. But they also have their limitations, especially the complexity and time required to track information if invested in multiple projects.

By centralizing information in one place, the NFT Social Club wants to make investing and discovering projects easier, in line with MultiversX vision to democratise this environment.

**+ information - time = better investment**

# A Game Changer

Why NFT Social Club is a Game Changer ?

## ① Information consolidation

In a free manner, NFT Social club will allow to access information around any kind of NFT projects on MultiversX.

Users will be able to filter these projects according to certain criterias in order to find those that fit them the most.

Mint dates, events, new collections will be easily available regardless of the number of projects the user wants to follow.

### **NFT Social club Advantage**

Key information will be on the NSC. Added value to official Discord and Twitter.

## ② A community platform for the communities

We already have a Web3 vision which will put the user at the center.

All information available on the NFT Social Club will be made available by users for users.

From the creation of project pages, to tags to classify them or the mint date, all information will be added by users. In addition, they will also be those who validate or not the contributions. And every contribution deserves a reward. The reward will be in the form of points for each and in EGLD for the most active contributors.

This operation makes it possible to be very quickly informed of a RUG or SCAM, key information for all investors.

### **NFT Social club Advantage**

The first contribute to earn on MultiversX

### ③ A profile to highlight your NFTs

The oldest NFT projects had time to create various collections. This creates unclear visibility on Maiar portfolio.

The NFT Social Club has created a unique mechanism that allow to regroup collections by projects. In addition, it will be possible to rank your favorite projects so that others can consult them.

Many features will be available at the user profile level so that everyone can configure it according to their preferences.

#### **NFT Social club advantage**

Better portfolio visibility for NFT fans.

### ④ Get full access to NFT MultiversX communities

Free access to the platform will allow everyone to come and browse the project pages, begin their discovery of the NFT environment and create their profile. This will allow projects to expose themselves to new people and grow their community.

A boost system will be available for projects to be promoted. The more a project is boosted by fans, the more it will be visible to the rest of the community.

#### **NFT Social Club Advantage**

Increase possibilities to develop project communities.

## ⑤ Communicate in a different way with NFT Fans

Today, communication around a project is mainly done through Twitter and Discord. This makes the broadcast of information more complicated due to the number of tweets or messages sent every second on these social media. There is therefore a risk that inactive followers will miss important information.

NFT Social club wishes to help projects in their communication by allowing them to reach other communities. Quizzes, contests, surveys, GA can also be initiated from the platform.

### **NFT Social club Advantage**

Send communication and make events to a wider audience than your own community.

## ⑥ Offer exclusive collectibles to your community

The NFT Social Club will be able to create features specific to each project that can be distributed to community members.

These items can be used in the user's profile on the NSC to make it special. We know that fans appreciate having rare items that will allow them to stand out in the community.

Each project will therefore be able to reward these most active members through these items. Collectibles will be SFTs that can be exchanged and sold on marketplaces.

### **NFT Social Club Advantage**

New collectibles with project colors to energize their community

# Platform presentation

In line with our objective to provide accessible information to everyone, we have organized the platform with the following sections:

## Dashboard

This dashboard will be the center of NFT Social Club. On this page, key information and trending projects will be highlighted. A data feed will track the latest contributions. A calendar will allow you to see the next important events and the latest news will be broadcast there.

This section will be completely free.



# Profile

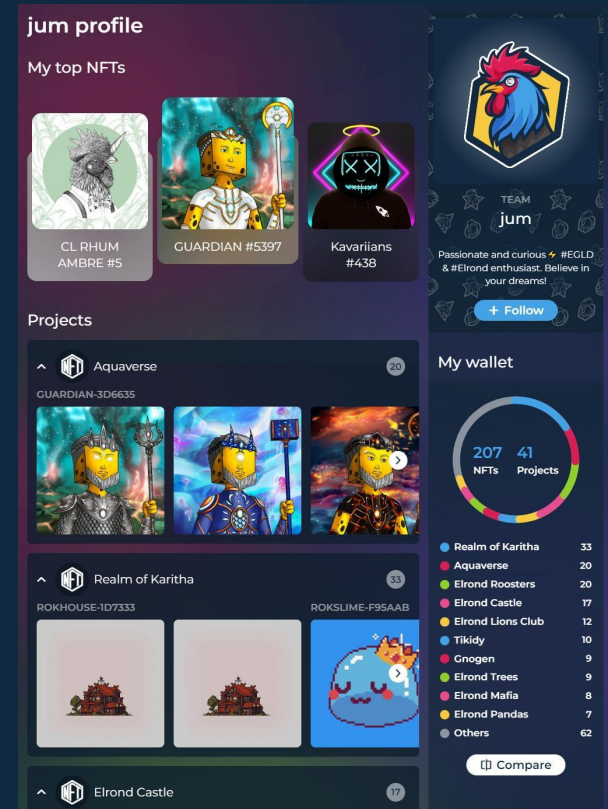
Each user will be able to create their NFT Social Club profile by connecting with their Maia wallet. Basically, many features will be available so that each user has an efficient view of their portfolio.

The NFT Social club will allow you to highlight your favorite NFTs and your favorite projects in order to share them with the rest of the community.

With the NSC Booster Pass, specific and innovative features will be accessible forever.

In case users do not want to buy a NSC Booster Pass, they can buy the services individually with a monthly subscription directly on the platform.

The detailed functionalities and their cost will be detailed below.



# Projects

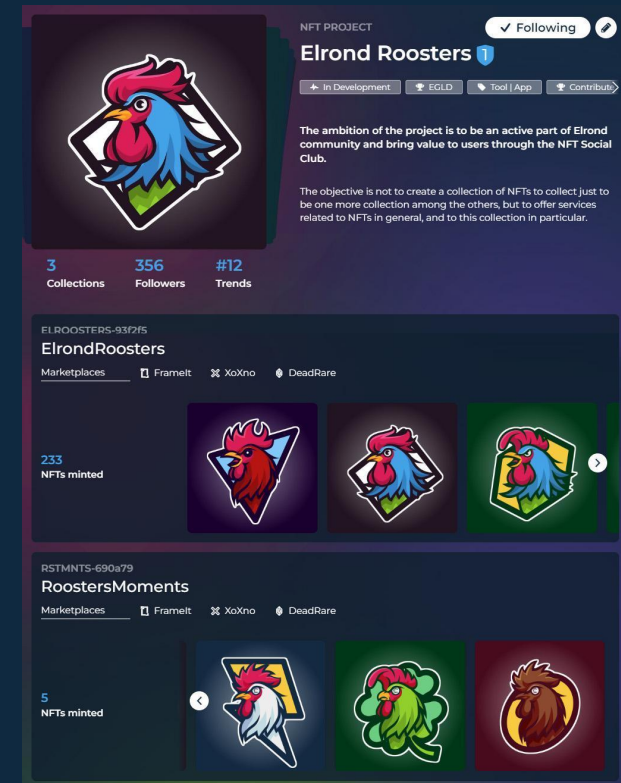
This is NSC's heart. All NFT projects on MultiversX will be accessible on the platform. Including SCAMs or RUGs, although they will necessarily be in a specific section but in a way they are also part of NFTs history. And its important that these projects are accessible to new joiners to avoid them losing money.

Each project sheet will look the same with the following elements:

- NFT project visual
- Title collection

Project page is updatable with the following features:

- A summary : The project in a nutshell ( between 30 and 200 characters)
- An intro : A more detailed explanation of the project (2 paragraphs max between 150 and 600 characters)
- Tags : 4 categories of Tag to better classify projects :
  - Type (Art, Physical products, Charity, Game, Tool/App, Metavers)
  - Reward (Passive income, lotteries, LKMEX, EGLD, ESDT, Play to earn, Move to Earn, Contribute to Earn)
  - Special (Spam, RUG, SCAM)
  - State (Launch phase, In developpement, On going, Abandoned)
- Links for official Project website, social media
- Ability to follow and share on social media the NSC project page
- Full list of collections with the Ticker references. Links to marketplaces available to go directly on the sales.



# Contribute

The contribute section is the other major innovation of the NFT Social Club.

The principle is easy, participate, help the community and you will get rewarded.

Each element mentioned above in the project section may be edited, modified, translated by members of the NSC.

Each contribution will give points and a snapshot at the end of the month will establish a ranking of the best contributors and validators.

These will be remunerated by the project in EGLD.

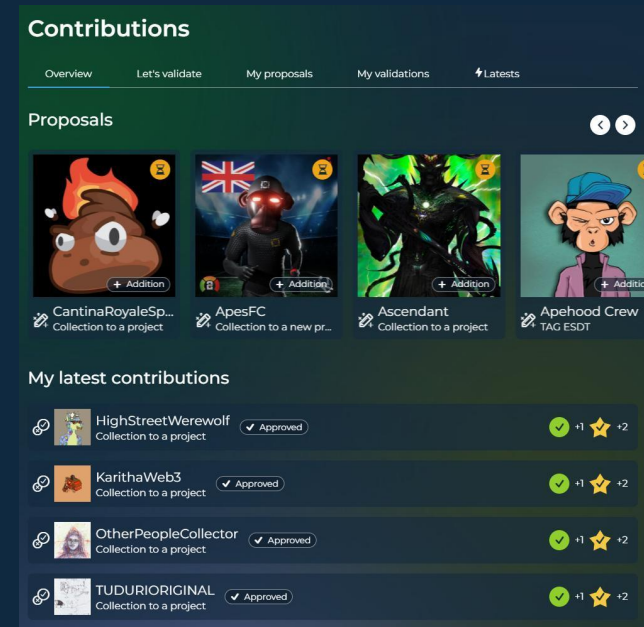
For others, accumulating points will allow them to buy items in the NSC “Shop”.

These items will be linked to events highlighted by the platform or collaborations with projects.

They will allow you to customize profiles with specific backgrounds and colors. Subsequently, games and other giveaways can be made into the platform by the NSC or projects with certain eligibility criteria for these items.

Finally, quests and a sponsorship system will also be set up to reward the most involved members in the NSC community.

More information on the Contribute to Earn mechanism, the points allocation and their usage in the Shop will be specified in the White Paper.



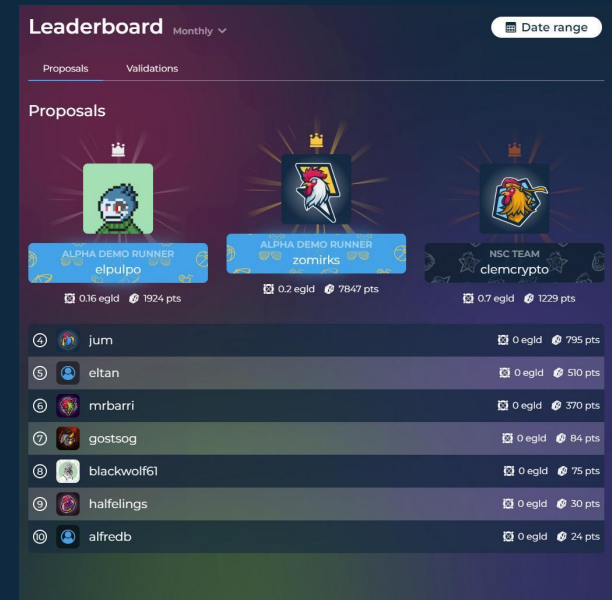
# Leaderboard

The leaderboard section allows you to follow the evolution of contributions during the month. The Virtual Ranking is proposed, which will bring a bit of challenge and competition between members. And as mentioned above, each action counts and will give points, so even if you are not at the top of the ranking, the accumulated points will not be wasted.

The contributions will have several aspects:

- Content proposition
- Validation (accept or refuse proposed content)
- Sponsorship
- Translation
- Quests / missions

Ranking will be done on a monthly basis but points will remain available and can be cumulated.



# Giveaways

Contests can be managed directly from the platform. The NSC or partner projects may initiate giveaways with specific criterias. This approach reinforces the global aspect of the NSC and allows users and projects to engage with each other.

Projects reward active users and active users have exclusive items they can use.

It will be a win-win situation.

## Booster

This section will allow users to Boost their favorite projects. Purchased Booster Passes can be assigned to a project.

These Boosts allow projects to unlock levels (3 accessible levels) and thus access new features on their project page. The functionalities unlocked by the Boost are specified below.

## Learning

The NSC wants to democratize NFT adoption, at its scale, by making information from NFT projects easier to access.

That's why we want the NSC to be a learning place. The blockchain and NFTs are very dynamic with many newcomers.

It is important for everyone to be well trained and to have access to premium information.

To do this, a Content Creator status will be available. The community will be able to highlight the most relevant creators. A way for newcomers to find out who is the most legitimate to follow. You can find more details about this profile below.

# NSC Booster Pass

This NFT can be minted or purchased on the market place in order to increase user experience or Boost a project.

As explained above, we want free access to the platform. A series of features will be included with this generic access.

But to take full advantage of the NSC potential and support the project, it is strongly recommended to mint one or more Booster Pass.

These Booster Pass will be 5,555 mintable during various drop over time. Users and projects will have an interest in owning these Booster Pass in order to increase their visibility.

The sale of Booster Pass will allow the financing of Contribute to Earn and monthly EGLD reward to our best contributors.

Revenues are distributed as follows:

- 50% to finance the platform and project
- 50% to community wallet

It will be the same split for all income: Booster Pass secondary market or service subscriptions.

The community wallet will be placed in different staking pools.

The EGLDs distributed to our best contributors will come from the staking income.

The community has every interest in mining as many Booster Pass as possible. This will increase the potential earnings of contributors.

# Users Profiles

Everyone will be allowed to create a NSC profile but 3 level of profiles will be available :

Fonctionnalités	NFT Beginner Free	NFT Fan 1 NSC Booster Pass	NFT Hardcore 2 NSC Booster Pass
Create a profil	✓	✓	✓
Customize your Profile Card	✓	✓	✓
Compare wallets	✓	✓	✓
Top 3 projects	✓	✓	✓
Receive customized data (depending on preferences)	✓	✓	✓
Add 1 personnel link (Twitter, Discord, mail)	✓	✓	✓
Top 5 projects		✓	✓
3 NFT Favorite podium		✓	✓
Eligible to EGLD Rewards		✓	✓
Add 5 personal (Twitter, Discord, mail)		✓	✓

Hide some projects of your wallet	✓	✓
Organize your projects	✓	✓
Private Mode		✓
Merge wallets		✓
Header customization		✓
Top 10 projects		✓
Top Alerts		✓

*Functionalities and their allocation in each level are subject to change.*



# Boost for Projects

Each project will have its own page created by a NSC member to put key information about the project. Part of the core elements and features will be free. Then there will be features to unlock depending on the project's Boost level.

There will be 4 levels for projects :

Fonctionnalités	Level 1 Free	Level 2 2 Booster pass	Level 3 6 Booster pass	Level 4 12 Booster pass
Create project page and add tags	✓	✓	✓	✓
Create collections linked to a project	✓	✓	✓	✓
Project summary and intro	✓	✓	✓	✓
Preview with image	✓	✓	✓	✓
2 links for website, Twitter or Discord	✓	✓	✓	✓
Publish project news		✓	✓	✓

Add a date on the event calendar	✓	✓	✓
Unlimited links to website, Twitter and Discord	✓	✓	✓
Project background page can be editable	✓	✓	✓
Appointment of a project referent	✓	✓	✓
Quizz creation		✓	✓
Edit timeline / roadmap du projet		✓	✓
FAQ		✓	✓
Publish articles		✓	✓
Autorise a project "Owner"			✓
Create contests/games			✓
Publish private content			✓
ESDT Balance			✓

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Create surveys to your  
community



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Top alert to your  
community



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*Functionalities and their allocation in each level are subject to change.*

At the end of the month, Booster pass will be automatically pushed forward to the following month.

Detailed fonctionnalités will be available on the White Paper.

# The first Contribute to Earn

The platform will not make any sense without its community. Active project members, investors and project fans are the best people to put premium information on a project page.

It is therefore normal to reward these contributions and reason why we have designed the first Contribute to earn.

The Contribute to earn steps:

## ① Contributions and validations

As explained above, most actions are available to create a contribution or validation.

Contributions can be made in French or English and eventually in other languages depending on the development of the communities. During validation, several validators must go in the same direction as the proposal for it to be approved.

If a contributor is often rejected by validators, his reputation may be damaged.

Roles will also be distributed in order to highlight the best contributors.

These roles and reputation are not yet clearly defined.

## ② Points distribution

Following each action, the contributor accumulates points. These are stored for the whole month and the accumulation of points will give a monthly ranking.

The ranking will be established and accessible on NSC Leaderboard.

At month end, users will be able to see and use them

### ③ Reward Distribution

At the end of the month, the best contributors will be rewarded in EGLD.

These rewards come from Booster pass sales and stacking generated by the EGLDs of the community wallet.

The amount distributed will depend on the volume of NSC Booster Pass sold, on secondary market sales but also on the sale of additional NSC services.

### ④ NSC points

From one month to another, points remain cumulative. Even if a user is not one of the top contributors, they will still be able to convert their points.

Points can be exchanged for NSC tokens.

NSC tokens will allow them to obtain SFT items that can be used on their Profile Card.

These SFTs may be Backgrounds, colors or titles produced for partner projects or specific events during the year.

These items will also be referenced on marketplaces and therefore salable.

In addition to the contributions mentioned above, participation in quests and a sponsorship system will allow you to increase your NSC balance.

# Profile Card

To highlight user profile, the NFT Social Club offers an exclusive Profile Card system.

The Profile Card is the symbol that represents each user. This display will, of course, be on his profile page, but also everywhere we talk about him: leaderboard, contributions, giveaways, etc.

Profile Cards are a unique combination of different elements from each user's NFT collection:

- Profile image
- Background
- Color
- Title

NFTs images will typically be your profile picture.

The background is an element that will decorate the background of your Profile Card.

These will be abstract patterns, or related to events, or to projects. Some will be animated!

The color will modify certain elements of the Profile Card (buttons, name for example). It can also give its color to the background. Here again the colors can be linked to events or projects.

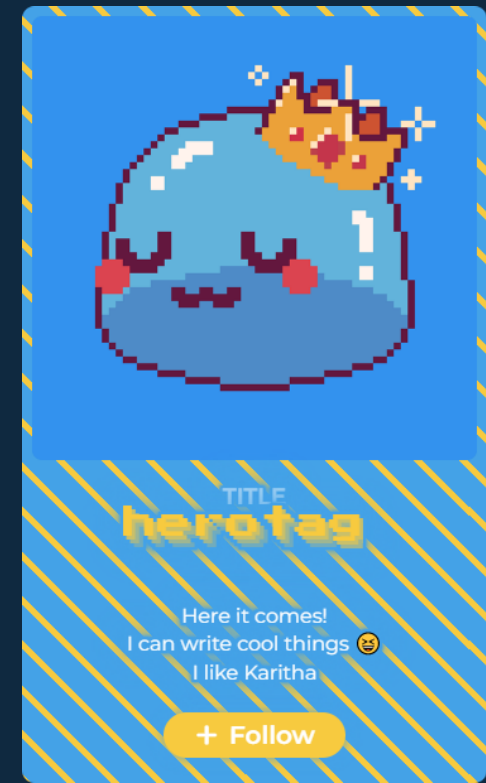
The Title will most often be obtained by achievements, special missions, a rank or a particular attribution.

## Mix and Match

The Profile Card principle is to obtain a truly unique shape for each user. This will depend on his tastes, desires and his investment in the NSC and other projects.

The background / color / title elements are SFTs from the NSCITEMS-309cea collection.

They all have a rarity level: Common, Rare, Epic. The level mainly depends on the quantity available, compared to the others.



# Trend : trendy projects

NFT Social Club will propose a ranking of projects to highlight the most valuable, according to the NSC community.

Calculation is based on the following criterias :

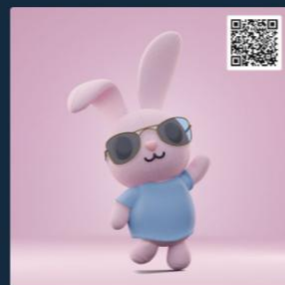
- Projects ranking proposed by each user
- Number of NFT own by each user
- Podium on user profiles
- Project contributions
- NFT used on Profile Cards : profile image, but also background, color from the project
- Project Boosts will be taken into account in the trend calculation. But it's not enough for a project to have the most Boost to be first. It is a calculation criterion among others, it is an indicator of community support for a project.

Calculation will be updated overtime.

 Trending now



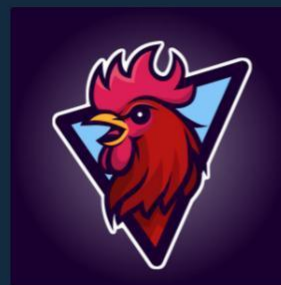
Gnogen  
7 collections



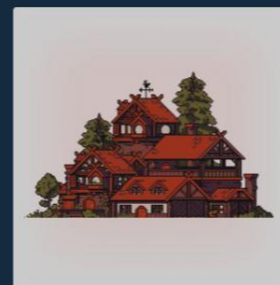
BunnyVerse  
2 collections



Lightning Bolts  
7 collections



Elrond Roosters  
3 collections



Realm of Karitha  
14 collections



Aquaverse  
5 collections

In addition to these predefined rankings, users will be able to use a more advanced search functionalities to better find the project they want.



# Sources of revenues

As you can see if you already log in to the platform, lots of features have already been delivered and allow users to see how the platform matches with what has been explained in this document.

However, our vision is not limited to the mint of our Booster Pass. We have a medium/long term vision with already multiple functionalities and axes of development.

## ① Platform financing

The project has a long-term vision and does not wish to be limited to the sale of a collection. This is why several sources of income are planned:

- **NSC Booster Pass**

5'555 NFT will be available on sale with an average mint price at 0.8 EGLD.

275 will be attributed automatically to Elrond Roosters owners and 280 for marketing purposes.

*Revenues = 4000 EGLD / 200'000 euros (EGLD/EURO at 50€)*

- **NSC Booster Subscriptions**

Once sold out is done, members will have access to services through monthly services at 0.1 EGLD (5€). Packaged will be available for a short period of time.

- **SFT sale**

Through collaborations or events, SFT will be created and available on Marketplaces and NSC Shop. Items will be on sale at fixed price and limited quantities.

- **SFT Creation for projects**

Since Rooster collection has been created, tools have been developed to produce SFT collection. We will be able to offer this service to support projects in their development if needed.

Tariffs of this activity and links with NSC will depend on projects requirements.

## ② ESDT creation

For the long-term development, creating an ESDT will be important. This coin increases the Contribute to Earn possibilities and offers another way of payment on the platform.

Supply and tokenomics will be specified later.

## ③ Interoperability

Our first passion concerns NFTs. On MultiversX first but we know that there are also very interesting projects on other blockchains.

The tools developed by the NFT Social Club can be applied to any blockchain.

We are also convinced that MultiversX will turn to other blockchains. We want to support this change. .

## ④ NFT Museum

The NFTs environment is evolving very rapidly. It is difficult to remember the major events and projects that took place during the year. Our idea would be to offer a summary of these great moments in the form of SFTs and display them in a museum. These SFTs will be sold on our shop at a price to be defined.

# Team



**Julien M.**  
Master builder

Specialized in Backend web development and databases.  
Business manager of a web agency for 15 years with Benjamin.

Passionate about cinema, video games, tech and crypto-currencies.



**Benjamin A.**  
Master crafter

Specialized in graphic design and Frontend web development.  
Business manager of a web agency for 15 years with Julien.

Passionate about cinema, board games & videos, comics and video creation.



**Clément H.**  
Master finance

Specialized in banking processes.  
20 years of experience in banking operations within large international groups.

Passionate about finance, financial markets, crypto-currencies, comics and sport.

# Road map

